Invitation to Exhibit

STRONGER TOGETHER 2027 CONFERENCE

June 11-13, 2027 • Denver, Colorado

Dear Friends & Supporters,

On behalf of the 22q Family Foundation, we invite you to exhibit at the Inaugural 22q Family Conference. Built around the core principles: **Connect, Learn, and Belong,** this national conference will bring together caregivers, individuals with 22q differences, medical professionals, researchers, and advocates from across the country for a weekend of education, networking, and community.

22q is one of the most common yet overlooked genetic conditions, impacting families through complex medical, developmental, and mental health challenges. The challenges many individuals with 22q differences face overlap with more widely recognized conditions such as congenital heart disease, autism, palate issues, feeding difficulties, anxiety, mental health, and immunity concerns, making coordinated care a necessity. For many attendees, this conference will be the first place they feel truly seen, understood, and connected with others who share the 22q journey.

Exhibitors will have the unique opportunity to engage directly with a highly targeted and deeply connected audience actively seeking trusted resources, services, therapies, technologies, and support. Dedicated exhibit hours, networking opportunities, and interactive programming are designed to encourage meaningful interaction between attendees and exhibitors throughout the weekend.

Over the past 10 years, the 22q Family Foundation has supported thousands of families worldwide through education, advocacy, and community-building initiatives. We invite you to join us in showcasing the resources and services helping shape a positive future for the 22q community, because we are truly **Stronger Together.**

With gratitude,

Lindsey Garcia

Lindsey Garcia
Executive Director



Conference Attendance:

200+ Members of the 22q Community

Medical Professionals & Researchers

Why Exhibit?

- **Reach** a highly engaged national 22q audience
- **Showcase** trusted products, services, and technologies
- **Build** meaningful relationships with families and professionals
- **Increase** visibility within the 22q community
- **Support** families by connecting them to valuable resources

Understanding the 22q Community:

Many individuals with 22q deletion experience challenges such as:

- **Palate Differences and Speech Delays** 75%
- **Immune System Deficiencies** 70%+
- **Congenital Heart Defects** 60–75%
- **Autism Spectrum Disorder** 20–50%
- **ADHD** 30-40%
- **Feeding Difficulties** 35%
- **Development of Psychosis** 25-30%
- **Decline in IQ over Time is Common**









Did you know?

22q Deletion is the second most common genetic disorder after Down syndrome

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Conference Highlights:

- Welcome Reception
- Parent/Researcher Connections
- Keynote & Research Updates
- Speaker Panels & Breakout Sessions
- Exhibit Hall Featuring Vendors Serving the 22q Community
- Breakfast, Lunch, and Refreshments
- Caregiver Happy Hour
- Programming for the Whole Family, Including Parents, Children, and Siblings
- Programming for Adults with 22q
- Authors Table
- Family Fun Activities: Glow Party, Movie Night, Photo Booth, and More!
- Sensory-Friendly Wellness Space & Tools

Conference & Venue Details:

Location:
Denver Marriot Westminster
7000 Church Road Boulevard
Westminster, CO 800021

Conference Dates:
June 11-13, 2027

Exhibit Hall Open:
Saturday, June 12th, 2027
7:00 am - 4:30 pm

Sunday, June 13th, 2027 **OPTIONAL**
7:00 am - 12:00 pm

Exhibitor Benefit Tiers	Premium Exhibitor $1,500	Standard Exhibitor $850	Nonprofit Exhibitor $500
Priority Booth Placement	✓		
Welcome Bag Insert	✓		
Exhibitor Spotlight in Conference Program	Half Page	Quarter Page	
Exhibitor Spotlight on Social Media	✓	✓	
Invitation to Friday's Welcome Reception	✓	✓	✓
Exhibitor Access to General Sessions	✓	✓	✓
Logo Recognition on Website & Program	✓	✓	✓

Come and interact with 200+ members of the 22q community, medical professionals, and experts in the field!

22q Family Foundation Impact:

Since 2016, we have supported thousands of families through education, advocacy, and connection:

Invested more than $2 million in professional career, education, and benefits consulting services, totaling nearly **20,000 hours** of individualized support

- **Educated 4,500+ school staff** and supported 800+ IEP meetings through Education Station
- **Hosted webinars, caregiver retreats, and community programming** attended by families and professionals worldwide
- **Awarded $67,000 in scholarships** to individuals with 22q and their families
- **Partnered with 30 hospitals** and organizations nationwide
- **Expanded adult support services** through career coaching, disability planning, and benefits consulting
- **Built a global community** of 28,000+ social media followers and supporters



STRONGER TOGETHER 2027 CONFERENCE

22q FAMILY

June 11-13, 2027

Denver, Colorado

To discuss and secure your exhibitor position please reach out to our Fundraising Manager, Samantha Offringa.

samantha@22qFamilyFoundation.org
(530) 770-2227

Recognition Deadline:

To ensure inclusion in conference materials and exhibitor listings, exhibitor registrations should be received by **April 15th, 2027.**

Learn More

bit.ly/stronger-together-exhibitors

General Information

Recognition Deadline & Cancellation Policy:

To be included in conference materials and exhibitor listings, registration materials and payment must be received by April 15, 2027. Cancellations must be submitted in writing to samantha@22qfamilyfoundation.org. Cancellations received by May 1, 2027, are subject to a $150 cancellation fee. After May 1, the full exhibitor fee is nonrefundable. Exhibitors who reserve space but do not attend or provide timely written notice will forfeit the full fee.

Booth Assignments & Exhibit Hours:

Exhibit space will be assigned at the discretion of 22qFF, with priority given to Premium Exhibitors. The Exhibit Hall will be open **Saturday, June 12, 2027, from 7:00 AM–4:30 PM (setup from 6:00–7:00 AM) and Sunday, June 13 from 7:00 AM–12:00 PM.** Exhibitors needing audiovisual equipment or services, including power, internet access, monitors, extension cords, or power strips, must contact events@22qfamilyfoundation.org to complete an Exhibitor Audio Visual Order Form.

Name Badges & Conference Access:

Each exhibitor registration includes badges for up to two representatives. Badges are required for access to the Exhibit Hall and conference general sessions. **Exhibitors are encouraged to attend Friday's Welcome Reception. Saturday and Sunday meals are the responsibility of exhibitors. We encourage exhibitors to stagger their breaks to be present for networking during family lunch and snack breaks.** The final exhibitor schedule and conference agenda will be shared before the event.

Hotel Rate:

A limited number of rooms are available at the discounted rate of $179/night, plus taxes and service charges, through May 20, 2027, or until the room block sells out. Use the link to secure a room within the conference room block.

https://book.passkey.com/go/22qFamilyConference2027

Shipping Information:

Materials may be shipped to the Denver Marriott Westminster for delivery to the event space. Before shipping, Exhibitors must notify Marriott Senior Event Manager Natalie Sachse at Natalie.Sachse@whitelodging.com or 720.550.4847. The hotel may charge storage or delivery fees.

All packages must be clearly labeled as follows:

Denver Marriott Westminster Attn: Event Management Department 7000 Church Ranch Blvd Westminster, CO 80021	HOLD FOR: Name of Exhibitor / Name of Contact June 12th, 2027 / Total Number of Boxes*

Placeholder

*Example: Box 1 of 4

Denver Marriott Westminster Attn: Event Management Department 7000 Church Ranch Blvd Westminster, CO 80021	HOLD FOR: Jane's Company, LLC / Jane Doe June 12th, 2027 / Box 1 of 4